

## Curriculum Vitae

**Rachel Stroud**

E-mail: [rachelstroud@googlemail.com](mailto:rachelstroud@googlemail.com)

Website: [www.redrag.org.uk](http://www.redrag.org.uk)

### Summary

I am about to complete a Graduate Certificate in Periodical Journalism at the London College of Communication (formerly London College of Printing). Before this, I was employed as Press and Publicity Officer at The Nuffield Theatre, Southampton. I have worked as a freelance writer and editor and was an active editorial team member on the Warwick Boar, my weekly student newspaper, throughout my time at the University of Warwick. I graduated in 2006 with a first class honours degree in English and Theatre Studies, and have benefited from work placements at Guardian Unlimited and Penguin Books.

### Education and Training

**London College of Communication (London College of Printing).** September 2007 - present. *Graduate Certificate in Periodical Journalism.* 15-week conversion course covering sub editing, magazine design, news reporting, feature writing, interviewing, media law.

**University of Warwick.** September 2003 – June 2006.  
*BA Hons in English and Theatre Studies (First Class).* Relevant project work/modules: Creative writing portfolio; one-year module in Theatre Marketing.

### Relevant Experience

**RSK Group.** October 2007 - present (part-time); July- September 2006 (freelance).  
Researching, writing and editing news items and feature articles for publications produced by RSK Group Corporate Communications.

**Nuffield Theatre, Southampton.** September 2006- September 2007. *Press and Publicity Officer.*  
In this role I was responsible for securing media coverage for the theatre and coordinating publicity activity. I wrote articles for industry publications and maintained the theatre's relationships with local and national media. I also managed the content of the company's website, and designed publications and marketing materials using Adobe Creative Suite, principally InDesign, Photoshop and Acrobat.

**Guardian Unlimited (Arts).** 16-22 May 2007.  
A work experience placement on which I undertook writing, editing and research tasks and gained an insight into online arts journalism.

**Warwick Boar** (Weekly 64-page Student Newspaper). *News Sub-editor, Columnist, Deputy Editor.*  
April 2003 – June 2006.  
As News Sub Editor I was responsible for copy-subbing and page layout in the news section. During this time I also wrote a weekly column. I moved on to the position of Deputy Editor, in which I edited and produced the publication's comment section and managed section editors.

### Computer Skills

I have strong design and layout skills and am proficient in Adobe Creative Suite (InDesign, Acrobat, Photoshop, GoLive) as well as Quark Xpress, on both Mac OS X and Windows platforms. I have constructed my own website using WYSIWYG software (Adobe GoLive), and can use basic html. I am also familiar with CMS systems including Adobe Contribute.

**References available on request**  
**Portfolio available online at [www.redrag.org.uk](http://www.redrag.org.uk)**